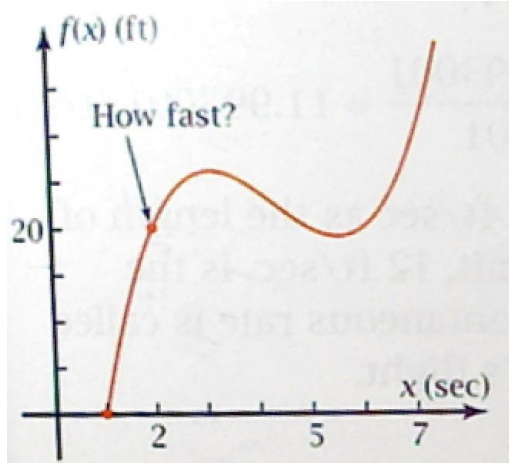


### Notes 15.5 Instantaneous Rate of Change: The Derivative

1. Suppose that a bird takes off from the ground at time  $x = 1$  second. It climbs for a while, then dives for a while, and then swoops back up again. The figure shows what its height might be as a function of time.



From the graph you can tell that the bird is still climbing at  $x = 2$  sec. The question is, “At what *rate* is the bird climbing at the instant  $x = 2$ ?”

You will learn how to calculate the **derivative** of certain kinds of functions, which tells you the **instantaneous rate**.

Suppose the bird's height is given by the function  $f(x) = x^3 - 13x^2 + 52x - 40$

$$f'(x) = \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2}$$

The **instantaneous rate of change** of  $f(x)$  at  $x = c$  is called the **derivative** and is denoted  $f'(x)$ , which is pronounced “f prime of x”. It is equal to the **limit** of the average rate as  $x$  approaches  $c$ .

$$f'(x) = \lim_{x \rightarrow c} \frac{f(x) - f(c)}{x - c}$$

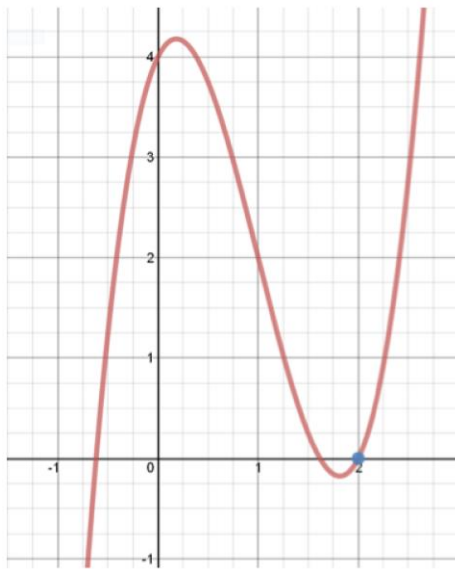
2.  $f(x) = 2x^3 - 6x^2 + 2x + 4$

Find the instantaneous rate of change at  $x = 2$

$f(2) =$

$$f'(x) = \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2}$$

The value of the derivative of  $f(x)$  at  $x = c$  equals the **slope of the tangent line** to the graph of  $f$  at  $x = c$ .



Find the equation of the tangent line at  $x = 2$ .

Extra example: Find the instantaneous rate of change at  $x = 1$ .